

SBCI Website Advertising Policy
approved 18 June 2007

Camp/Clinic Announcements

This policy covers all camps and clinics for which the participants are charged a fee.

Internal Camp/Clinic Announcements:

- no charge (i.e. The SBCI does not charge itself, the SBA, or the leagues for these postings.)

External Camp/Clinic Announcements:

- \$30.00 per announcement. (\$15.00 per announcement for advertisers – see below)
- Camp/Clinic information must be provided in MS Word or Adobe Reader format.
- The information will be converted to an Adobe Reader document if necessary and posted 'as is'.
- Links to the announcement document will be provided on the SBCI Home page, and the League pages as appropriate.

Payment must be received by SBCI before the announcement is posted.

The determining factor as to whether a camp/clinic is internal or external is how payment is made. If the participant pays the fee to the SBCI, SBA, or league it is an internal camp/clinic. If the participant pays the fee directly to an outside agency the camp/clinic is external.

Advertisements

This policy applies to ongoing ads not linked to specific camps or clinics or events.

For a payment of \$250 per year, the advertiser receives a banner ad at the top of the Home page of the SBCI website. The banner ad will 'rotate' with those of other advertisers. Each ad will be displayed for the same amount of time. The advertiser is responsible for providing the graphic and text for the ad. Clicking on the banner ad will take the visitor to an advertisers' page where all the banner ads will be displayed and categorized and links to each advertisers' website or email address will be provided.

Advertisers qualify to receive camp/clinic announcements at a reduced rate of \$15.00 per announcement.

Payment must be received by SBCI before the ad is posted.